

LOOSEN BROS. USA

Wine Estates with History and Vision

OUR GERMAN ESTATES



DR. LOOSEN – MOSEL



FRITZ HAAG – MOSEL



MAXIMIN GRÜNHAUS – RUWER



ZILLIKEN – SAAR



ROBERT WEIL – RHEINGAU



WITTMANN – RHEINHESSEN



VILLA WOLF – PFALZ

GERMANY IN THE WORLD OF WINE

VINEYARD ACRES WORLDWIDE

Total	18,327,500	100%
Spain	2,402,500	13.1%
China	1,962,500	10.7%
France	1,992,500	10.9%
Italy	1,797,500	9.8%
Turkey	1,077,500	6.0%
USA	1,012,500	5.5%
Argentina	537,500	2.9%
Chile	517,500	2.8%
Portugal	485,000	2.6%
Romania	475,000	2.6%
Australia	365,000	2.0%
South Africa	305,000	1.7%
Greece	272,500	1.5%
GERMANY	257,500	1.4%

RIESLING ACRES WORLDWIDE

Total	159,840	100%
GERMANY	60,375	37.8%
Romania	15,302	9.6%
USA	11,512	7.2%
Washington	5,300	3.3%
France	10,062	6.3%
Australia	7,892	5.0%
Ukraine	6,750	4.2%
China	6,250	3.9%
Austria	5,170	3.2%
Italy	4,202	2.6%
Moldavia	3,357	2.1%

(RIESLING ACRES = 0.8% OF TOTAL WORLDWIDE VINEYARDS)

GERMANY IN THE WORLD OF WINE

LEADING COUNTRIES BY VARIETY

RIESLING	Acres
GERMANY	60,375
United States	11,513
France	10,063
Australia	7,893

PINOT BLANC	Acres
GERMANY	14,805
Austria	4,980
Italy	4,558
France	3,080

PINOT GRIS	Acres
Italy	61,253
United States	21,213
GERMANY	18,390
Australia	9,328

PINOT NOIR	Acres
France	80,723
United States	62,501
GERMANY	29,150
New Zealand	16,303

GERMAN VARIETIES BY REGION

RHEINHESSEN	Acres	% of Region
Riesling	12,425	18.4
Müller-Thurgau	10,010	14.9
Dornfelder	8,200	12.2
Pinot Gris	5,128	7.6
Pinot Blanc	3,778	5.6

PFALZ	Acres	% of Region
Riesling	14,810	25.0
Dornfelder	7,013	11.8
Pinot Gris	4,763	8.0
Pinot Noir	4,253	7.2
Pinot Blanc	3,483	5.8

MOSEL	Acres	% of Region
Riesling	13,555	62.4
Müller-Thurgau	2,125	9.8
Pinot Noir	1,028	4.7
Pinot Blanc	905	4.2

RHEINGAU	Acres	% of Region
Riesling	6,210	77.6
Pinot Noir	975	12.2

THE WINE REGIONS OF GERMANY

MOSEL

Coollest climate, rocky slate soil, very steep vineyards.
Exceptionally racy wines – delicate & light-bodied.

- Dr. Loosen
- Fritz Haag
- Maximin Grünhaus (Ruwer)
- Zilliken (Saar)

RHEINGAU

Cool climate, loam & phyllite soils, steep vineyards.
Rounder, fuller-bodied wines – sophisticated elegance.

- Robert Weil

RHEINHESSEN

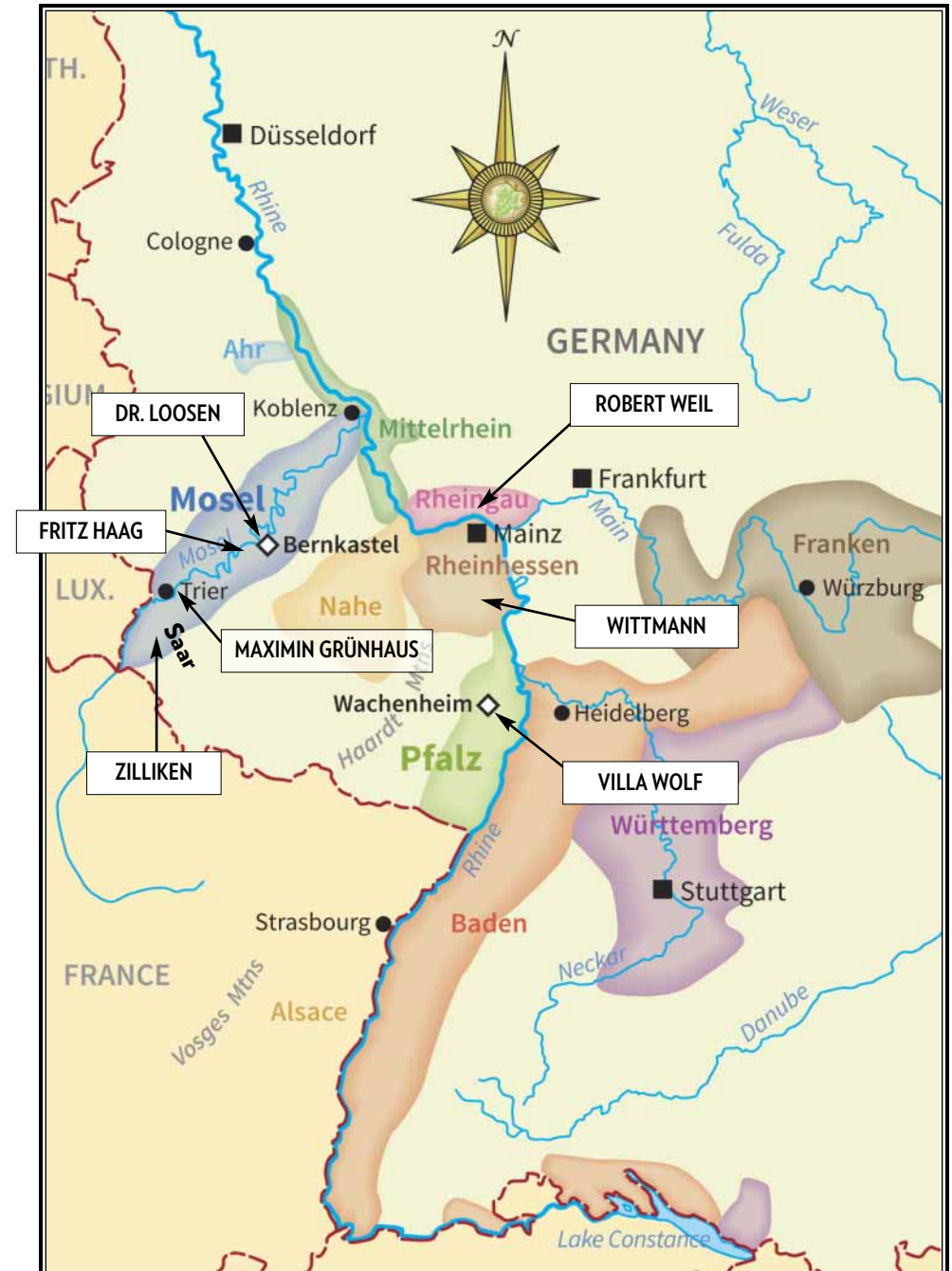
Warmest climate; loam & limestone soils.
Powerful, full-bodied dry wines.

- Wittmann

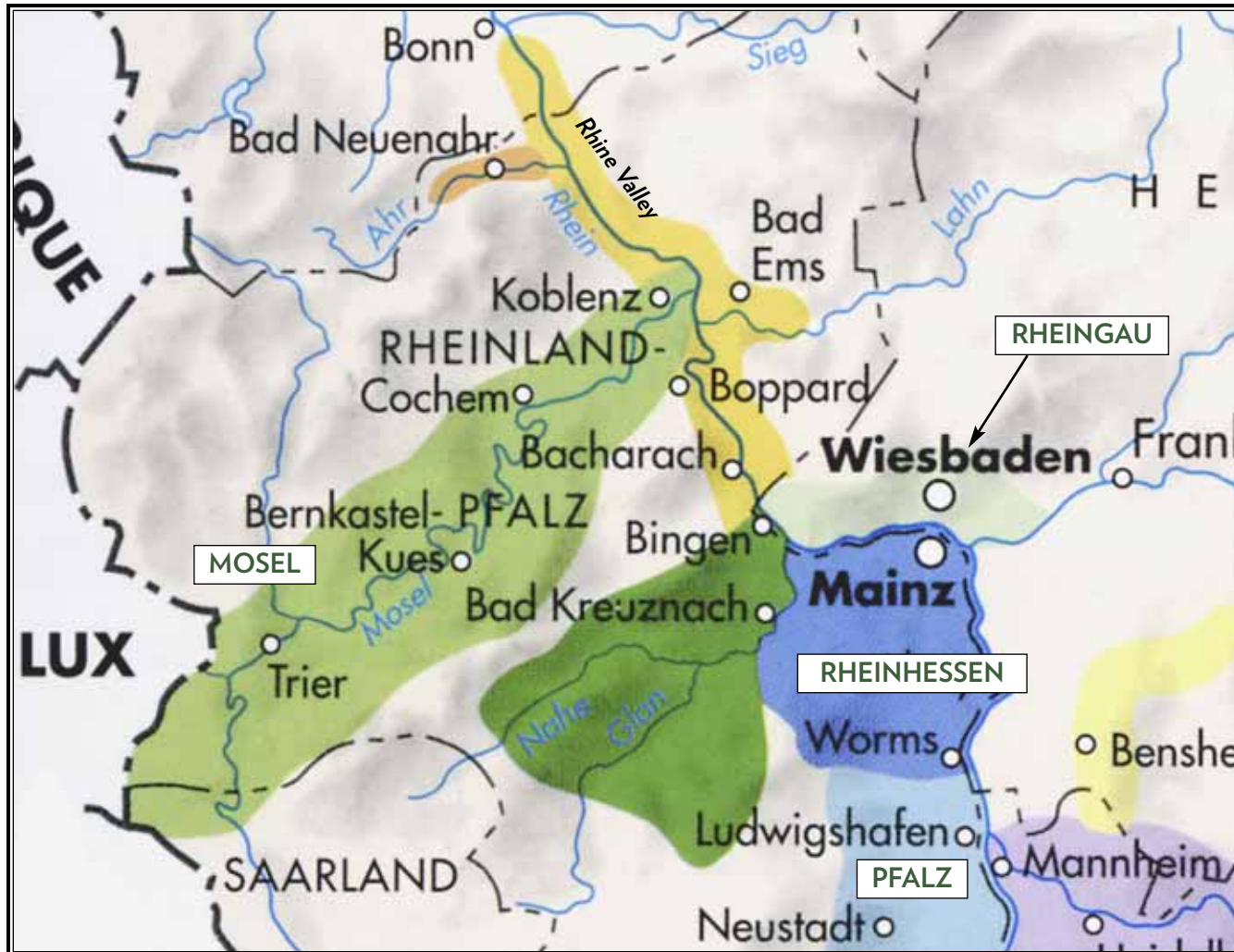
PFALZ

Dry and sunny climate; weathered sandstone soils.
Pure, stony, medium-bodied dry wines.

- Villa Wolf



COMPARING THE MAJOR REGIONS OF GERMANY



	Acres of Riesling	Av. temp. during growing season	Sunshine hours	Average rainfall	Soil types
Mosel	13,475	12.6°C / 54.7°F	1,358	706mm (27.75")	Devonian slate, areas of volcanic deposit
Rheingau	6,160	12.8°C / 55.0°F	1,643	536mm (21.10")	Sandy loam, slate, phyllite, quartzite, loess
Pfalz	13,645	13.0°C / 55.5°F	2,088	478mm (19.00")	Sandstone, limestone, basalt
Rheinhessen	10,762	14.7°C / 58.5°F	1,700	575mm (22.60")	Loess, clay and loam over limestone

VDP VINEYARD CLASSIFICATION



GROSSE LAGE (“great site”)

- The very best sites with historically proven quality
 - Equivalent to Grand Cru in Burgundy

ERSTE LAGE (“first site”)

- Distinctive sites with characteristic terroir
 - Equivalent to Premier Cru

ORTSWEIN (“village wine”)

- Very good sites that show the style of a particular village
 - Equivalent to Villages

GUTSWEIN (“estate wine”)

- Other estate-owned vineyards
- Often declassified from top sites (pre-selection or young vine selection)

QUALITY CATEGORIES

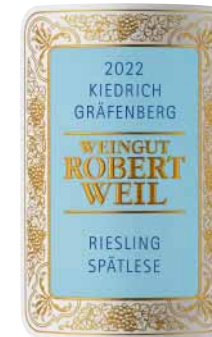
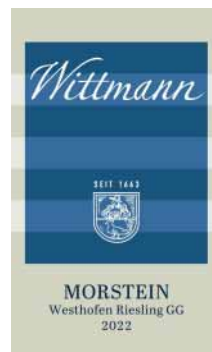
ESTATE WINES

- Must be 100% from estate-owned vineyards
- From multiple single-vineyards or sites classified only as Gutswein
- Any style or Prädikat level is possible, including Sekt (sparkling wine)



SINGLE-VINEYARD WINES

- 100% from one classified vineyard
- Any style or Prädikat level is possible, including Sekt



RIESLING STYLES

DRY WINES

Trocken = Maximum 9 grams/liter RS

GG (Grosses Gewächs) = Dry wine from a Grosse Lage site

OFF-DRY WINES

Balanced wines, typically with 15–20 grams/liter RS

Sometimes referred to as “Feinherb” or “Tradition”

PRÄDIKAT WINES WITH SWEETNESS

Kabinett — earliest picking, light & delicate (40–50 g/l RS)

Spätlese — later picking, riper and more aromatic (50–70 g/l RS)

Auslese — very ripe, often with some botrytis (70–100 g/l RS)

Eiswein — dessert wine from frozen grapes (120+ g/l RS)

Beerenauslese — dessert wine; 100% botrytis selection (120+ g/l RS)

Trockenbeerenauslese — sweetest, stickiest dessert wine from fully shriveled grapes (180+ g/l RS)

THE MOSEL VALLEY





DR. LOOSEN (MOSEL)

- Owned by Erni Loosen, international Riesling warrior.
- One of the most iconic and influential producers in all of Germany.
- Serious but accessible wines that reflect Erni's gregarious personality.
- Family winegrowing tradition for over 200 years.
- Focus on Grosse Lage (grand cru) single-vineyard sites.
- Three distinctive soil types: blue slate, red slate, red volcanic sandstone.
- Emphasis on old, ungrafted vines ("Alte Reben" – up to 130 years old).
- Average annual production: 35,000 cases.

Germany's Winemaker of the Year 2001 (*Gault Millau*)

Decanter Hall of Fame 2005

Top 100 Winery of the Year 2023 (*Wine & Spirits*)



THE DR. LOOSEN ESTATE



THE COOL-CLIMATE MOSEL VALLEY



SLATE SOIL



OLD, UNGRAFTED VINES



DR. LOOSEN SOIL TYPES

BLUE SLATE

TYPICAL CHARACTERISTICS:

Delicate, racy structure.

Fine fruit flavors of green apple,
white peach and lime/lemon.



RED SLATE

TYPICAL CHARACTERISTICS:

Muscular acid structure;

Intense fruit flavors of plum,
peach and red berries.



RED VOLCANIC CONGLOMERATE

TYPICAL CHARACTERISTICS:

Rounder, more lush structure;

Tropical fruit flavors of mango,
papaya and mixed citrus.





DRY RIESLINGS AT DR. LOOSEN

Ernst Loosen has revived the dry Riesling methods of his paternal great-grandfather.

- Long hang time to allow flavors to develop and acidity to soften.
- Rigorous harvest selection for fully ripe, healthy fruit (no botrytis).
- Brief maceration (eight to 12 hours), to further reduce acidity and clarify the juice.
- Fermented with indigenous yeasts in 1,000-, 2,000- and 3,000-liter oak casks.
- Matured on the full lees for 12 to 36 months, with no bâtonnage.

ESTATE WINE: “RED SLATE” RIESLING DRY

- From red slate sites in Erden, Ürzig, Lösnich and Kinheim.
- Fermented and matured in neutral 3,000-liter oak casks.
- Released immediately after bottling.

GROSSES GEWÄCHS (GG) ALTE REBEN

- Limited-production dry wines from Grosse Lage (grand cru) vineyards.
- Old vine (Alte Reben) parcels are minimum 80 years old, up to 130 years.
- Kept on the full lees for a minimum of 12 months.
- Held in bottle for one year before release.

GG RÉSERVE

- From the oldest parcels of Erdener Prälat, Ürziger Würzgarten & Wehlener Sonnenuhr.
- Labeled with the historical Gewann name (German equivalent of lieu-dit).
- Kept in Fuder on the full lees for 24 months.
- Held in bottle a further three years before release.



PRÄDIKAT RIESLINGS AT DR. LOOSEN

Continuing the tradition of the maternal (Prüm) side of the family.

- Strict harvest selection to achieve the range of Prädikat styles.
- Individual lots fermented with varied indigenous and cultured yeasts.
- Combination of wood casks and stainless steel.
- Matured on the fine lees for up to 12 months before bottling.

ESTATE KABINETT

- “Blue Slate” – from blue slate vineyards in Bernkastel, Graach and Wehlen.

SINGLE-VINEYARD KABINETT

- Bernkasteler Lay
- Erdener Treppchen
- Ürziger Würzgarten
- Wehlener Sonnenuhr

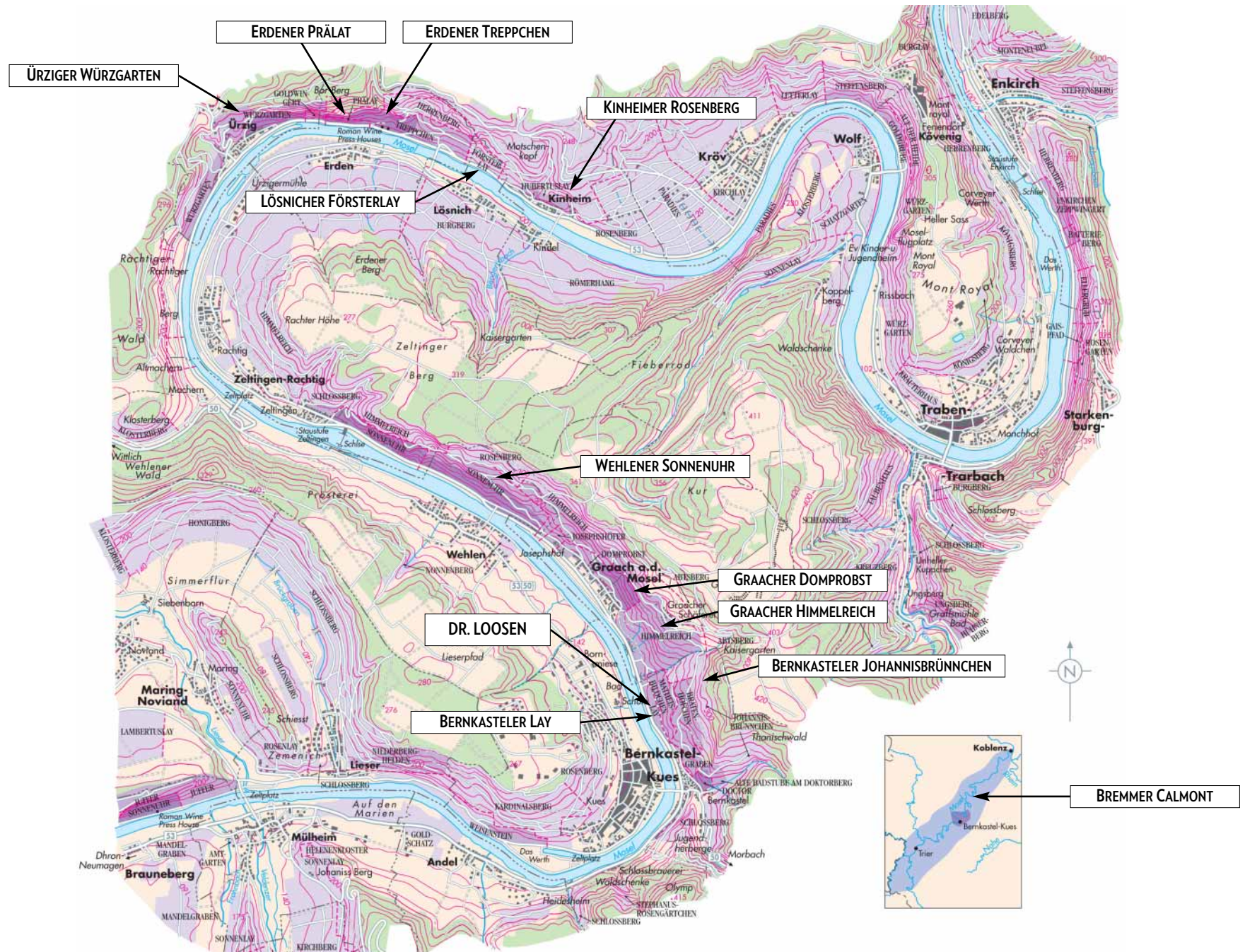
SINGLE-VINEYARD SPÄTLESE & AUSLESE

- Erdener Treppchen
- Ürziger Würzgarten
- Wehlener Sonnenuhr
- Erdener Prälat (Auslese Goldkapsel)

EISWEIN, BEERENAUSELESE & TROCKENBEERENAUSELESE

- Estate BA bottling from botrytis selection in various vineyards.
- Limited single-vineyard BA and TBA bottlings as harvest conditions allow.
- Ideal harvest conditions for Eiswein are now quite rare.

GROSSE LAGE VINEYARDS OF DR. LOOSEN



BERNKASTELER LAY



bern-castle-er lie
(Slate of Bernkastel)

“Lay” is dialect for slate.
Richly textured wines.
Assertive minerality.

GRAACHER HIMMELREICH



grahk-er him-el-rike

(Kingdom of Heaven)

Steep, southwest slope.

Intensely mineral wines.

Rustic strength, yet elegant.

GRAACHER DOMPROBST



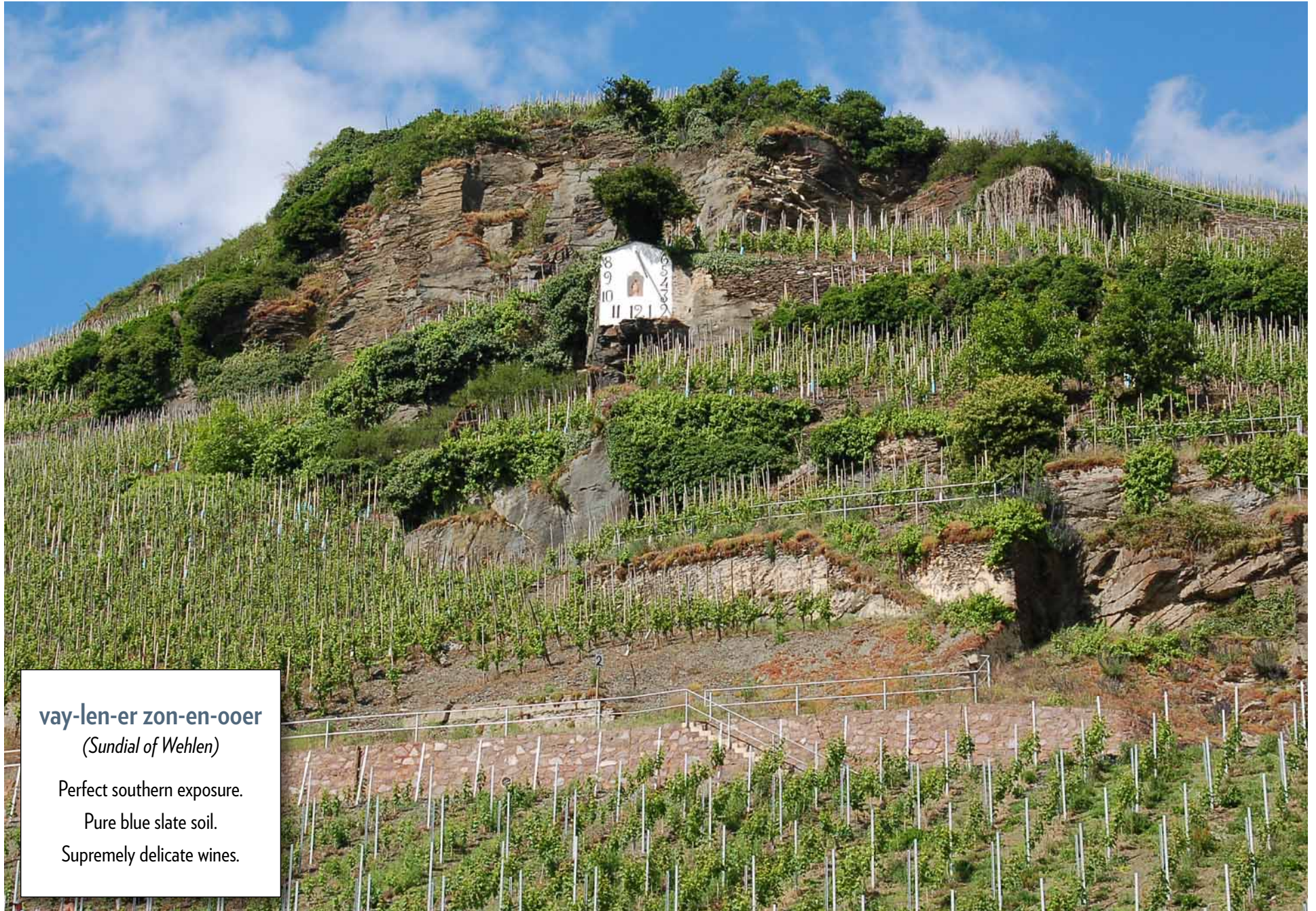
grahk-er domm-probst
(Dean of the Cathedral)

Center cut of Himmelreich.

Very steep & well protected.

Richly structured, earthy wines.

WEHLENER SONNENUHR



vay-len-er zon-en-ooer
(Sundial of Wehlen)

Perfect southern exposure.

Pure blue slate soil.

Supremely delicate wines.

ÜRZIGER WÜRZGARTEN



ürziger würrz-garten

(Spice Garden of Ürzig)

Unique red volcanic soil.

Extremely steep slope.

Spicy, exotically fruity wines.

ERDENER TREPPCHEN



air-din-er trep-shen

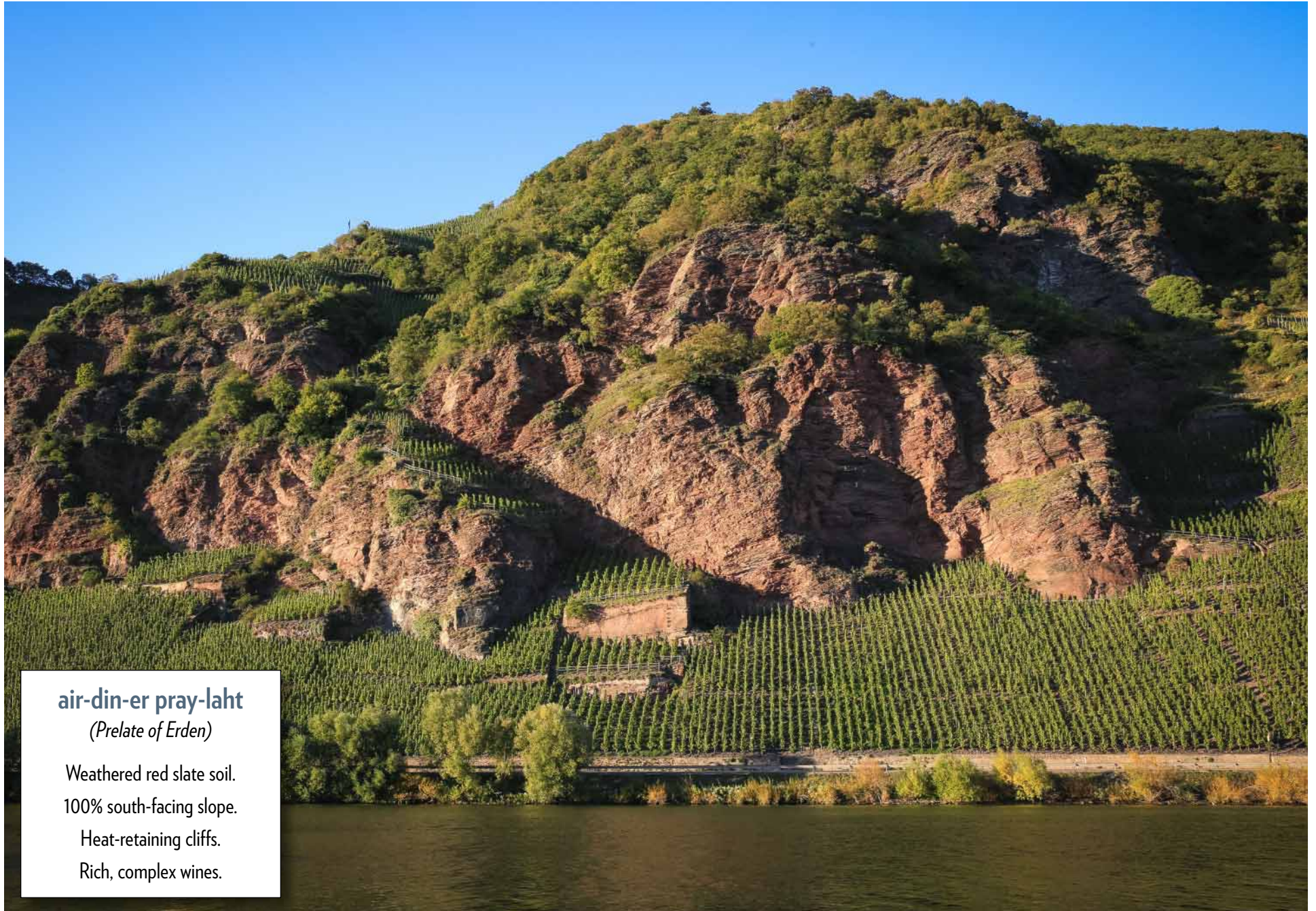
(Little Staircase of Erden)

Red slate soil.

Extremely steep slope.

Muscular, forceful wines.

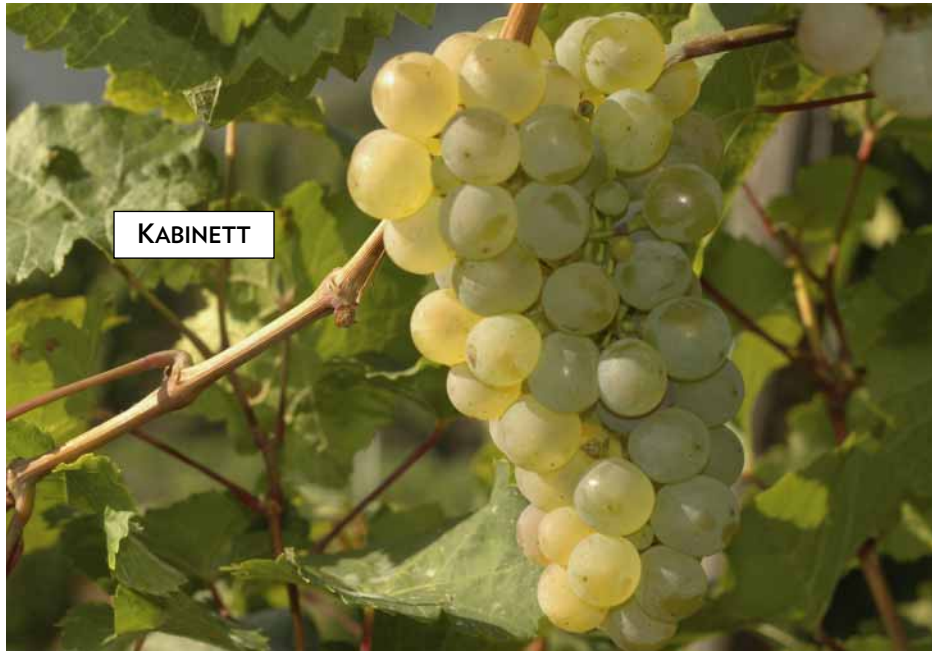
ERDENER PRÄLAT



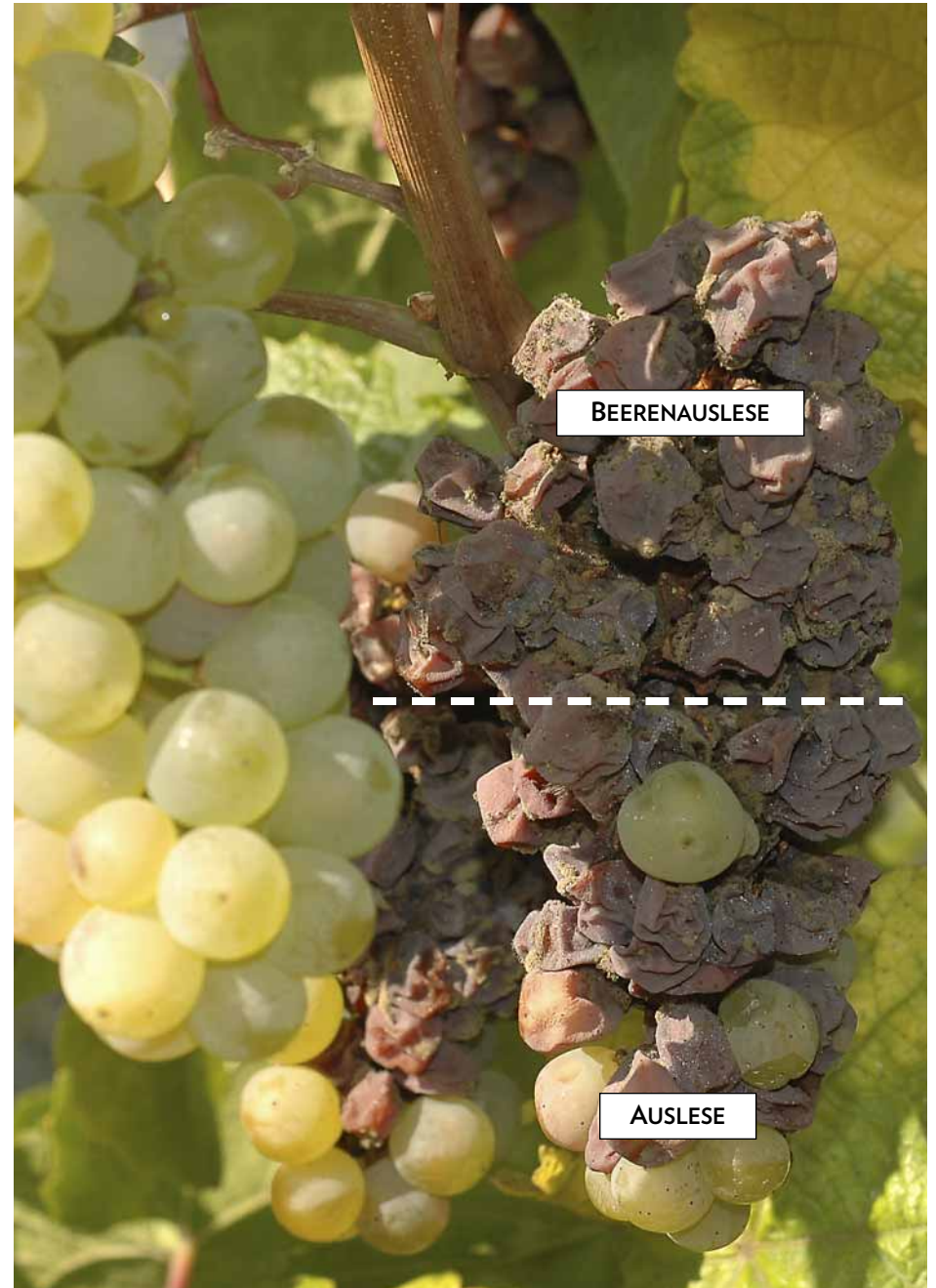
air-din-er pray-laht (Prelate of Erden)

Weathered red slate soil.
100% south-facing slope.
Heat-retaining cliffs.
Rich, complex wines.

LEVELS OF RIPENESS

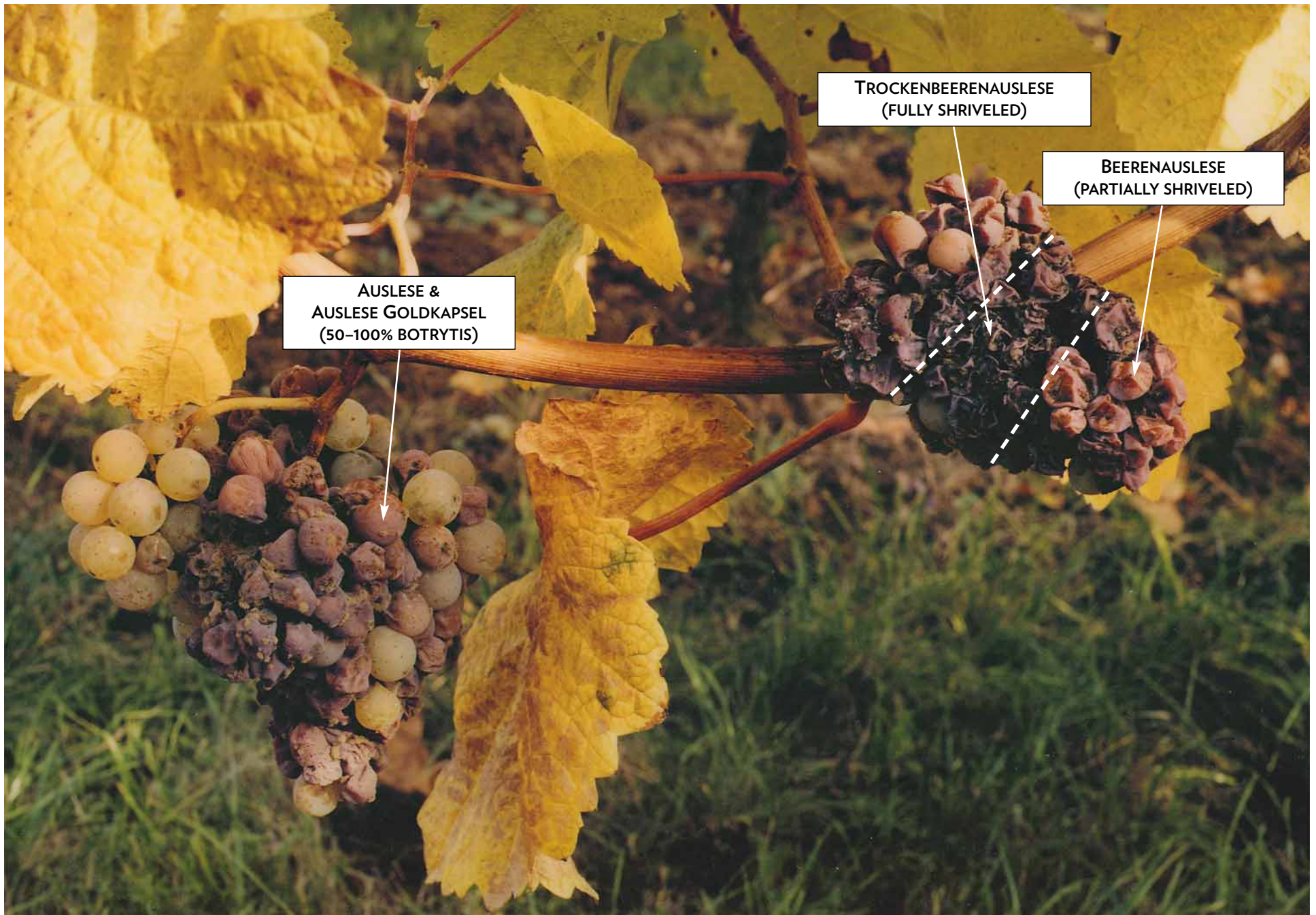


Healthy Riesling

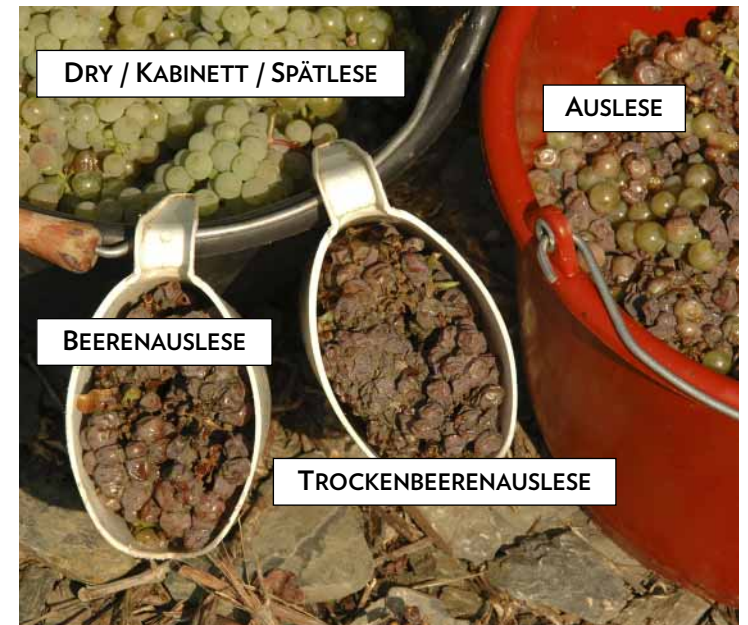


Botrytis-affected fruit

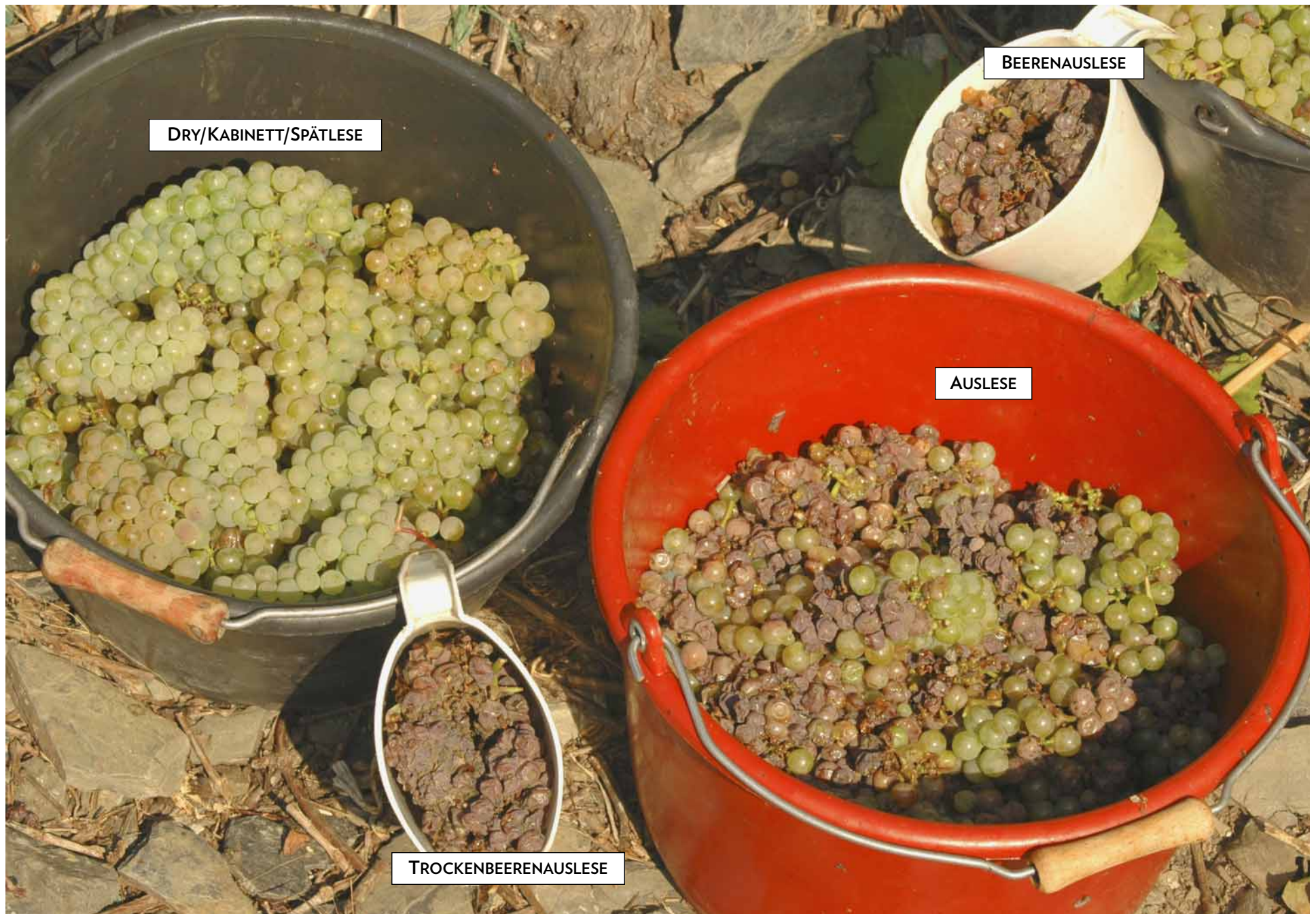
THE VARIOUS STAGES OF BOTRYTIS



SELECTIVE HARVEST BY HAND



THE FINAL SELECTION



THE DR. LOOSEN RANGE OF WINES

Single-Vineyard Sites:

Bernkasteler Lay, Erdener Treppchen, Erdener Prälat, Graacher Himmelreich, Ürziger Würzgarten, Wehlener Sonnenuhr



ESTATE WINES

SINGLE-VINEYARD WINES