



The International Wine & Food Society
IWFS Americas Inc.
Presents

Join us in a town so nice they named it twice

WALLA WALLA, WA
FIVE-DAY WINE FESTIVAL

(2011, it was named the friendliest town in America)

June 1-5, 2026

Hotel: The Historic Marcus Whitman Hotel
& Conference Center

IWFS Americas invites you to join us in Walla Walla, WA for an extraordinary five-day festival. You will stay at the historic Marcus Whitman Hotel is Eastern Washington's premier luxury hotel, blending rich history, exemplary service, and contemporary comfort. Walla Walla is a charming small historic town with a walkable downtown, distinguished for its world-class wine. It's a hidden gem that people have heard about, but only a few have experienced first-hand. During the festival you will enjoy many wines with 95-100 point ratings at our tastings and dinners.



Marcus Whitman Hotel

Highlights of the Festival Include:



The Stones hold the secret.

Cayuse creates at least a dozen critically-lauded wines each year.

Perhaps you've heard the almost mythical story, how the brash, young French Vigneron visited the then little-known town called Walla Walla, and fell in love with a few acres of seemingly useless, stone-covered farmland. While the nay-sayers nayed, Christophe Baron deftly turned that field of stones into the acclaimed Cayuse Vineyards.

Cayuse is a domaine located in the Stones of the Walla Walla Valley, and over the past 20 years. Christophe has made it his mission to craft food-friendly wines of incredible depth, individuality and character—all from fruit grown entirely using biodynamic farming methods.

Cayuse creates at least a dozen critically-lauded hard to source wines each year, this is your opportunity to taste these fantastic wines with the Cayuse team who will make this an unbelievable experience, these wines are highly allocated and extremely difficult to source IWFS has opened you a door to taste the wines that have a waiting list of at least 10 years.



Echolands

Echolands Winery was created in 2018 by two Kansas City residents, Brad Bergman and Doug Frost MS, MW, who believed in the Walla Walla Valley AVA's ability to offer a distinctive style of wine. Echolands is focused upon crafting responsibly produced wines that reflect the potential for elegance and balance from this singular place. In 2025 Decanter Magazine awarded Echolands Winery a Platinum Medal for their extraordinary Cabernet Franc 2022.



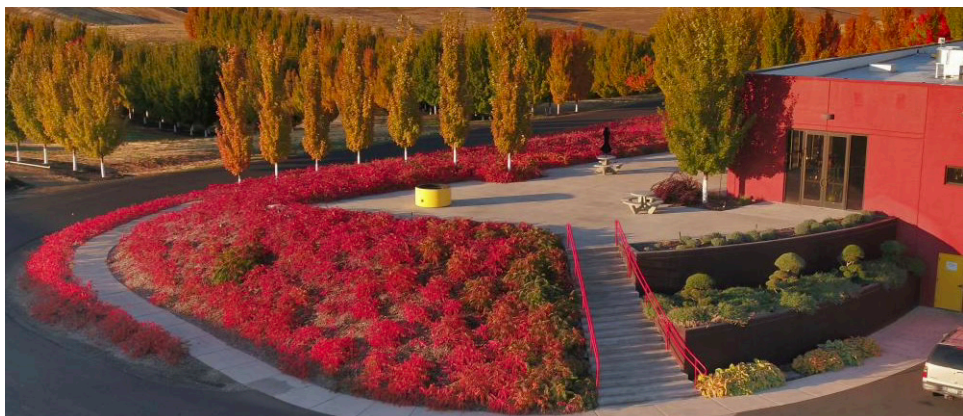
Doubleback

Upon his retirement from the NFL in 2007, Drew Bledsoe “doubled back” to his hometown of Walla Walla, Washington to realize a long-held dream. He purchased a piece of property on the southern edge of the Walla Walla Valley AVA and subsequently launched Doubleback as an estate focused winery with the goal of crafting America’s best Cabernet Sauvignon in an elegant, true to varietal way. Success came immediately as the very first vintage earned a spot in Wine Spectator’s Top 100 List.



Figgins

Washington State's first hillside hewn basalt barrel caves. A wine of place inspired by legacy. Figgins is an ambitious single-vineyard project created by renowned winemaker Chris Figgins of Leonetti Cellar. The ultimate goal is the elevation of Figgins Estate Vineyard through three distinct wines: Estate Red Wine, Figlia, and dry Riesling.



Long Shadows

Following a distinguished 20-year career guiding the wines of the Chateau Ste. Michelle group to international prominence, Allen Shoup retired to establish Long Shadows in 2002, the most ambitious and personal project of his storied career. Recruiting winemakers from around the world, including Randy Dunn, Michel Rolland, and Phillipe Melke, each to produce a single Columbia Valley wine representing a "best of type," was only half of the plan. Allen knew each winemaker would come with his own winemaking techniques and requirements, so a world-class winery was designed and built, capable of making wine to each winemaker's rigorous specifications. The results were immediate. Acclaim for the wines and for the project followed, and in 2007, just four short years from its inception, Food & Wine Magazine named Long Shadows "Winery of the Year." Since then Long Shadows has continued to produce highly-sought-after and highly-acclaimed examples of the best Washington can produce.



Doug Frost – Lecturer at AVA

Guest speaker Doug Frost is a Master of Wine and Master Sommelier as well as an author and wine consultant based in Kansas City, Missouri. Frost is one of three individuals in the world to hold simultaneously the Master of Wine and Master Sommelier titles.



AVA Tasting

A chance to taste a selection of wines from the Walla Walla region all in one tasting. Meet the finest wine makers in Walla Walla.



Dossier Winery

Founded in 2021, Dossier is a Walla Walla, Washington-based wine brand owned by former NFL wide receiver Sidney Rice and real estate broker and developer Tim Lenihan. Dossier's mission is to produce world-class wines. To that end, it has enlisted Billo Naravane MW, owner and winemaker of Rasa Vineyards and consulting winemaker of Delmas, Rivaura Wines and Sinclair Estate Vineyards. Naravane's knowledge and passion for helping other serious wine aficionados realize their artistic visions for creating world-class wines made him the ideal fit to lead the team for Dossier. In 2021, their Flagship Index wine is listed as #38 in Wine Enthusiast Top 100 Wines. Their Cabernet Sauvignon, Syrah, Viognier and Red Blend all received 95+ scores.



Abeja Winery

Abeja is located on a beautifully restored century-old farmstead in the foothills of the Blue Mountains, four miles east of Walla Walla, Washington. The 49-acre site is home to the celebrated Abeja winery and The Inn at Abeja.

DAILY ITINERARY: TIMES TO BE DETERMINED

Monday, June 1

Check in to historic The Marcus Whitman Hotel & Conference Center.

Meet & Greet Dinner at the Hotel – six-course meal featuring Champagne and Cayuse wines that score consistently 95 ratings presented by acclaimed Winemaker Christophe Baron.

Tuesday, June 2

Lunch & Tasting at Echolands Winery presented by Doug Frost, Master of Wine and Master Sommelier.

Dinner at Doubleback Winery – multicourse dinner at the winery featuring the wines of Doubleback including 2020 Cabernet Sauvignon RP 96 points.

Wednesday, June 3

Morning – Time to explore downtown Walla Walla on your own – Within steps of the hotel you will find 40 tasting rooms, shopping and restaurants to enjoy a bite to eat.

Afternoon Tasting & Tour at Figgins/Toil Winery.

Dinner at Long Shadows – Five course menu prepared by the acclaimed chef, Penny Addison and paired with the finest current and library wines of Long Shadows



DAILY ITINERARY: TIMES TO BE DETERMINED

Thursday, June 4

Lecture given by Doug Frost followed by an AVA Tasting at the Hotel – The Walla Walla Valley AVA was established in 1984 and has grown into one of the wine world's most respected regions. Located in Southeastern Washington and crossing the border into Eastern Oregon. The Valley's unique soil composition and climate produces many red wines, including Cabernet Sauvignon, Merlot, and Syrah.

Dinner featuring wines of Dossier Winery.

Friday, June 5

D'olivo olive oil and aged balsamic vinegar tasting or free time.

Final Dinner at Abeja Winery – Chef selected four course meal with the award winning wines including two 100 point wines.

Saturday, June 6

Departures

The cost of this festival is \$3,495 per person. Given the limited number of attendees, we expect this festival to sell out quickly. A 50% deposit is due at registration, and the balance is due April 1, 2026.

Three levels of accommodations at the historic Marcus Whitman Hotel will be available. They will be priced at \$219, \$269 and \$289. A link to book online is not yet available, but it will be sent to you as soon as possible after you register for the festival.

Alternatively, you can call 509.525.2200 and press "0". Tell the person answering the phone you want to make a Reservation for June 1-5, 2026 using the block name of IWFS Americas. Three levels of rooms are available and they cost \$219, \$269, or \$289.

IWFS Americas Inc. reserves the right to change this itinerary with no adjustment to the cost.