# THE ANDRÉ L SIMON LECTURE 2012

Presented by

#### **Sid Cross**

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at the Fairmont Pacific Rim, Vancouver, Canada

# Andre L Simon's "Partners - A Guide to the Game of Wine & Food Match-making" (1951) - revisited

#### 1. Previous André L Simon lectures:

When I was first approached to give this Lecture I was somewhat reluctant. I suggested instead they tap the knowledge of one of you attending out-of-town experts. However, I did take the opportunity to check with London on what had gone on before. I reviewed copies of the last four which were:

2011: German Viticulture, The Last 20 Years by Tom Scott

2010: The Search for Australian Wine Regional Identity by David Lowe

2009: The South African Wine and Culinary Journey, Some Reflections by Mutle Mogase

2008: The Effects of Climate Change on Viticulture and Wine Production by John Avery

On further checking of my notebooks I reminisced on some older Lectures like Maynard Amerine on October 4, 1974 on the history of California wine starting back with the first plantings in San Diego in 1770; Max Lake provoking us all in good humour on the sexual innuendos of smelling and tasting wine; and even three long Lectures delivered on March 19, 1980 at our Australian Festival by Graham Gregory on New Grape Varieties, Allan Antcliff on New Breeding Programs including that exciting Tarrango a cross of Touriga & Sultana resulting in large berries with little tannin, and Donald François on Oysters. Those three went on indeterminably and I promise not to approach that time frame this afternoon.

My two favourites which I highly recommend you read are "Would André Be Proud of Us?" by Hugo Dunn-Meynell on October 8, 1983 and the first Memorial one by Michael Broadbent on October 18, 1971. Those two really shone a bright light on the great André Simon!

Dave Felton continued to pressure me to do this Lecture and I had lots of topic advice the most common one being BC Wines with now some 209 active wineries that no one outside of BC know exist.

Finally I enthusiastically agreed to do it but advised them that BC wines was unlikely to be my topic.

#### 2. André L Simon reference material:

Decided I had to go back to some of my early experiences with IWFS. I recalled visits to the London Offices then at Marble Arch House, 44 Edgware Road. On one visit on May 15, 1973 my wife Joan and I spent most of the day there with the Secretary Claude Morny sipping Avery Special Cuvée Epernay Champagne followed by a variety of wines including a Berry Bros Pomerol Clos Deltour 1964 (already 9 years old) and finishing up with Warre's Nimrod Tawny Port. The passing office parade included such dignitaries as Gabor Denes, Patrick Matthews, Harry Yoxall, Jennie Hame, Caroline Thomson among others. Harry Yoxall was a Burgundy expert authoring The Wines of Burgundy and later from 1981-82 was Honorary President of our Society. He had just published his new book The Enjoyment of Wine in which Chapter 13 was titled What to Drink with What.

Admire some of Yoxall's quotes:

"They say that anyone should drink anything that he personally likes with food – say a Clos de Beze with a sorbet."

"...met someone who thought Clos De Tart was a wine for tarts. I mean, to drink with tarts. I mean, to drink while eating tarts."

"There is, by the way, an anomalous fashion growing up of advocating red wine with fish. It is particularly associated with salmon, which is said to be a "fat" fish and therefore to require a "fat" wine.

(As if all white wines were thin!)" Interesting to note this quote by Harry Yoxall is 17 years before the book of Red Wine With Fish – The New Art of Matching Wine with Food was published in 1989 by David Rosengarten and Joshua Wesson advocating flavour matching.

"Food is good and wine is good. Good food and wine improve each other by arithmetical progression. But when they are not only good but harmoniously assorted, then they advance by geometrical progression."

Claude Morny the Society Secretary also autographed for us his 1972 anthology A Wine and Food Bedside Book with a selection of some 70 articles from the journal Wine & Food when it was edited by André Simon.

André provides three wonderful definitions:

"Gourmand" is the greedy fellow who does not mind very much about quality so long as he gets a lot: even when he is not actually asking, he is hoping for more.

"Gourmet" is the choosey eater with definite likes and dislikes of his own, who prefers quality to quantity.

"Gastronome" is the cultured and knowledgeable gourmet: his approach to all that is best to eat and drink is that of the epicurean philosopher who recognizes the ethical value of the amenities of a gracious way of living; it is not that of the materialist whose chief concern is merely sensual gratification.

As President of the Vancouver Branch at the time we often entertained foreign visitors from the Society in our home. On July 13, 1977 we hosted in Vancouver from England Eileen & Captain John Stewart who kindly presented us on behalf of the Society with copies of an Autobiography by André Simon titled By Request (1957) and In The Twilight (1969).

Re-reading those books has brought home to me the real efforts made by André in forming our Society on October 20, 1933 during difficult economic times, insisting that the word Wine be placed first in the name before Food and fighting back from criticism even by the Manchester Guardian among others. The Society nevertheless grew to 483 members by the year end and to 1,092 by the end of 1934. The repeal of Prohibition in the USA on December 5, 1933 eased the possibility of a trip abroad. Two days after the Society's 13<sup>th</sup> meeting on November 13, 1934 attracting 495 for a sit down dinner at the Savoy, André was off sailing to America spreading the word in New York, Boston, Chicago, San Francisco (with Georges de Latour "whose Beaulieu vineyards and winery he visited and greatly admired"), Los Angeles and New Orleans.

"Had it not been that the American members kept up their subscriptions most loyally all through the war years (of the early forties) I could never have secured the necessary paper for Wine and Food, and the paper question was by far my worst headache."

Also during the seventies four of André's earlier small books made a profound impression on me and have influenced me throughout my life in my continuing passion for wine and food matching:

1. Let Mine Be Wine published by Wine and Food Society (1958) then with offices at 30 Grosvenor Gardens SW1

"Wine is "a good familiar creature", as Shakespeare called it, a creature with a personality and a temper of its own. At first - when it is born and for a while after - wine is rough and unready, drinkable but ungracious. When it is given time and proper care, wine grows comely and may become lovely, possessing that easy poise and charm ..."

- 2. English Fare & French Wines (1955)
- "Champagne and lobster are a gay and happy pair, but any of the finer French white wines will be equally welcome"
- "Red Burgundy is the usual partner for pheasant, and also for the other game birds, whether served roast or braised, or in hot or cold game pies"
- 3. What About Wine? (1953)
- 4. Partners A Guide to the Game of Wine & Food Match-Making (1951)

After I had reviewed all this material again after such a long absence from it I was convinced more than ever that I enthusiastically wanted to take this opportunity to shine the spotlight again on the many contributions of André Simon which had been so eruditely delivered by Hugo in 1983 and Michael in 1971.

# 3. "Partners" (1951)

It was really this last little 20 page booklet that inspired me to try so many of André's very specific recommendations and to experiment with new pairings of my own prepared by my own fantastic personal cook Joan. Partners was out of print and my copy is now very dog eared. The only other copy I located was the author autographed one cherished by John Danza of Chicago. John kindly downloaded his copy onto the internet and we have been successful in getting copies printed only last week in London and just shipped here for everyone attending today. It also will be on our IWFS website. John previously posted on our website his intriguing article of The 1870 Cellar of Charles Dickens. There are also some very helpful and informative articles that I recommend to you already posted there on Wine & Food Matching by the amazing Dr. John Fischer of Omaha.

"Which wine is the right partner for each food? It is just a matter of taste, always, and also a matter of luck, often. The place, the company, the weather, the mood of the moment all have something to do in the happy or unhappy match-making of wine and food. No book can tell us. Yet, because of the insistence of so many people asking to be given some guidance in the game of the partnering of wine and food, this little book has been prepared with the greatest diffidence."

#### (a) Hors d'Oeuvre

"Hors means before and oeuvre means the meal, and whether there be one melon or grapefruit served before the meal, or a dozen different vegetable salads, there is still but One Meal, which is why oeuvre remains in the singular." This was the first time I learned this correct spelling for more than one which is still so commonly mistaken today with most menus showing an "s" on oeuvre. Today I still am always correcting chefs and menu writers on this common mistake.

- Suggestion of Caviar with Vodka. I prefer Champagne but André (who worked so long for the House of Pommery) states: "Champagne has not been given as a partner for any particular food or dish, not from any lack of recognition of the excellence of Champagne, but, on the contrary, because Champagne may be enjoyed at any time, before, during or after meals."

My wife Joan heartily endorses this philosophy and tries to follow it!

- Second his recommendations of these all work well:
  - Oysters with Mont de Milieu Chablis (killer 2008 William Fevre)
  - Smoked Salmon with Wiltinger Kupp, Moselle
  - Foie Gras with Riesling Reserve, Alsace
  - Cantaloup with Oloroso, Sherry

### (b) Soups

Always tricky but some 38 specific matches are suggested.

Turtle Soup works wonderfully with Sercial Madeira as we all know and I like his pairings of Potato Soup with Pouilly-Fuisse and Mushroom Cream Soup with Puligny Montrachet both from Burgundy.

However, some are a bit more unexpected but may work for you such as Scotch Broth with Chateau Montrose from St. Estephe, Cabbage Soup with Volnay Les Caillerets, Red Burgundy and Pumpkin Soup with Chateau Doisy-Vedrines Sauternes.

#### (c) Fish

Some beautiful pairings among the 33 ideas expressed.

Trout with Moselle, Lobster with Meursault Charmes, Grilled Salmon with Batard-Montrachet, Sole Bonne Femme with Corton Charlemagne, and Fresh Grilled Sardines with Vaulorent Chablis (by the way the 2008 from William Fevre is outstanding!)

#### (d) Meat

Lots of beef and lamb dishes are prepared in different ways. I generally prefer pinot noir with beef and cabernet sauvignon, cabernet franc or merlot with lamb. Friends of ours prefer the exact opposite. André differentiates depending on the dish with Boeuf a la Bourguignonne with Chambertin Clos de Beze being a natural (rather than with sorbet) but Boeuf Strogonoff calls for Chateau Cheval Blanc (but not what Miles in Sideways had in mind when he enjoyed the 1961 in a Styrofoam cup). Lamb Chops for André suggest Beaune Clos de La Mousse Burgundy while roasted leg of lamb says Chateau Brane Cantenac but for roasted loin of lamb Chateau Nenin from Pomerol.

# (e) Poultry and Game

My favourite is Quail with Clos des Lambrays from Morey St. Denis but confess I have had it much more often with the neighbouring Clos de Tart (for which André's preferred mate is Coq au Vin). Roast Pheasant with Nuits St. Georges Les St Georges isn't bad either though most red Burgundy or pinot noir works like a charm as well. At Thanksgiving and Christmas I have tried several times the Roast Turkey recommendation of Domaine de Chevalier Rouge from Graves (the underrated 1983 is delicious). Pigeon with olives for Chateau Petrus but this was before it was so very expensive and when it was often greener. Sub in another right bank wine or maybe a carmenere from Chile. Lots of different ways to prepare chicken with a variety of wine choices listed.

#### (f) Eggs etc.

We have tried fewer of these matchings.

Usually opt for Champagne or Sparkling with a brunch including eggs.

We have enjoyed the tarte aux oignons with White Hermitage from the Rhone – particularly Jaboulet Chevalier de Sterimberg, Chapoutier's Chante Alouette, and older Chave. Italian wines for Italian dishes always seems to work well.

This whole section needs expanding.

Of course many more wine choices and fast food choices available these days.

### (g) Cheese

Lots of Port suggested. Port was the big promotion along with Champagne during André's early days.

Did try the 3 age ranges of vintage port with Blue Cheshire (10-15), Stilton (15-20) and Wensleydale (20-25) but found I liked the older port best with all three cheeses but understand his

reasoning. Brilliant suggestion made to have the milder Gruyere with Chateau Ausone St. Emilion. Never have been a fan of serving mature top Bordeaux with any cheese (with the possible exception of Parmigiano Reggiano). Perhaps a more minor St Emilion like Chateau Ripeau could work with a Brie that is not too ripe or an earthy lesser vintage of Cos d'Estournel from St. Estephe with Camembert.

However, I would never pair a strong salty Carre d'Est from the Lorraine with any vintage of the elegant Chateau Palmer from Margaux! Interesting to note the lack of white wines – except for Le Clos Blanc from Pommard - for serving with cheese as these are now often the popular and preferred pairings.

#### (h) Sweet and Dessert Fruit

Some more brilliant matches developed by André here. Another big fav is of ours is Toasted Walnuts (or Pistachios) with old Vintage Port. Don't dare serve vintage port without this magical formula!

Good use of Sauternes but I have asked two world experts on those and will give you more details later.

André was the first to step forward with such very specific wine and food matching ideas that I so admire. He is to be congratulated for both his wisdom and for doing it! It is thought provoking indeed as to why he made such choices. You will notice going through this that in 1951the Old World wines completely prevailed. No New World wines yet. How that has changed. Time now some 60 years later to have a Partners Revisited.

#### 4. New Ideas

I always liked the very specific advice by the late Johnny Hugel to only serve his memorable 1976 Gewurztraminer Selection de Grains Nobles "with passion fruit sorbet or freshly cooked hot apple pie".

Recently I have been asking many people – particularly chefs and winery owners - for their thoughts on wine and food pairings. Some chefs advocate strongly their sometimes specific and unique opinions. Reminds me of the famous chef Jean-Louis Palladin of the Watergate Hotel in the eighties who insisted that he would only prepare foie gras for the beginning of a meal if it was served with Beaumes de Venise and never Sauternes. Also he would only serve white truffles with a dish even if it contained seafood if it was paired with Brunello di Montalcino from Biondi Santi. Most chefs however are much more flexible but often only recommend wines within a narrower range of their limited personal wine exposure.

We are lucky today to have our own chef Blair Rasmussen who is also a great student of wine. We told him the wines for the tasting (Bouchard Pere top white Burgundies and Comte de Vogue reds) and the reception (2008 Chablis Vaudesir Drouhin, 2008 Cedar Creek Pinot Noir Platinum, 1998 Charmes-Chambertin Drouhin, and 2007 St. Clement Cabernet Sauvignon Progeny vineyard) and he gave it wise thought and used his vast experience to come up with what I think will be some memorable dishes as follows:

- Seared Oceanwise Tuna, shaved fennel, trout roe

- Smoked Sockeye Salmon, caviar, green pea blinis
- Minted Edamame Crostini, shaved parmesan
- Nova Scotia Lobster Salad, gruyere gougere
- Duck Confit, shiitake ravioli, fresh peas and chives
- Sakura Pork Belly, Dashi braised daikon, Japanese mustard foam
- Carved Beef Tournedos, porcini cream, seared foie gras
- Mini Coq au Vin free-range chicken
- Serrano Ham, young manchego and truffle bikini
- Dungeness crab and Halibut cheek cakes, saffron aioli

# Blair gives me some wise words:

"It is truly a pleasure to create hors d'oeuvre to pair with classic wines from Burgundy. I have always approached my cuisine from a classical French starting point, so it is great to be coming back to the roots!

I know here in BC there is a movement away from oak in wine, and the opposition is particularly strong towards chardonnay. Many people think Chardonnay is difficult to pair with food when oaked, but I find an oaked white Burgundy with the requisite fruit, minerality, and a good level of acidity to be perfect with lobster. An oaked Chablis, Meursault or Puligny-Montrachet (depending on the richness of the dish) is often a very fine pairing. Tonight I have prepared a lobster salad in gougere, so mid-level on the richness scale...Meursault would be my go-to here.

On the red side, one only needs to look at the cuisine of Burgundy to know that rich dishes pair well with their red wines. The acid in red Burgundy paired with salt pork and charcuterie, earthy wild mushrooms, roast duck and braised beef are all classic shoe-ins. One of my favourites in a modern/fusion vein is our Sakura pork belly braised in dashi and daikon. It is an earthy, umamiladen dish which I would pair with a full-on Nuits St Georges Premier Cru or Bonnes Mares. Earth to earth!"

Please try the many possible combinations and write up on our website the most memorable matchings for you among all these.

I did receive some interesting comments from a few of my friends in wine and include some of these for your consideration:

#### LUC BOUCHARD of Bouchard Pere:

"Beaune St. Landry: Rabbit terrine or mature Epoisses Cheese

Meursault Genverieres: Fish like Sea Bass

Corton Charlemagne: Tuna Sushi or Goat Cheese

Chevalier Montrachet: Shellfish – crayfish, langoustine or lobster"

Recall being with Luc here the first time he experienced the marvellous matching of our local fresh Dungeness Crab with his top grand cru William Fevre Chablis Les Clos and how really excited he was about that pairing!

# JEAN-LUC PEPIN of Comte de Vogue:

"Chambolle-Musigny 1er Cru (declassified Musigny VV from young vines below 25 years of age): Game Birds or other poultry

Chambolle-Musigny 1er Cru Les Amoureuses: the silkiness and minerality of this wine pairs well with delicate white meat like veal or with fish like Turbot poached in red wine, or with Red Mullet. Not to forget with pheasant stuffed with truffles.

Bonnes Mares Grand Cru: the generosity and "wildness" of this wine lacking the minerality of the other reds of Chambolle, pairs very well with venison (game animals)... but also with red or black fruit sorbet! Harry Yoxall might be surprised with this!

Musigny Vieilles Vignes Grand Cru: this wine known as "an iron fist in a velvet glove" pairs well with poultry, but also with game birds. Not to forget with lamb. Being more specific 2002 pairs well with a breast of (wood) pigeon while 1999 pairs sublimely with a roasted saddle of lamb stuffed with truffled mushroom ravioli and rosemary-lamb jus."

There are now so many new expanding wine areas around the world especially for the consumer in this market featuring Australia, Chile, Argentina etc. All are trying to find and suggest appropriate foods to go with their different wines.

#### <u>LAURA CATENA</u> of Catena in Argentina is a good example:

"Young Malbec like her 2005 Catena Zapata Nicasia Vineyard goes with Venison & berry chutney.

Malbec does well with anything that is slightly fatty and sweet.

Argentine Cabernet Sauvignon has a classic style with nice acidity, moderate alcohol and fine tannins so an older one like 1995 Catena Alta matches Sirloin Steak with Bearnaise Sauce.

With their 2002 Catena Alta Chardonnay from Adriana Vineyards at almost 5000 feet elevation a regional dish of Humita en Chala is marvellous – cornmeal in its husk made slightly spicy and cooked in a mud oven."

# MAY DE LENCQUESAING ex of Pichon Lalande and now Glenelly in South Africa:

"1983 Pichon Lalande: Elegant and complex nose, the fruit on the palate shows great intensity, there are lots of layers of bouquet and flavours with a still fresh finish Pheasant & Mushrooms

1982 Pichon Lalande: Full body, rich fruit and powerful tannins with a long velvety finish

Duck Magret with a crispy skin

One of May's grandfathers was a big Burgundy Wine Collector (which was very rare in Bordeaux at the time) and she grew up also enjoying white and red Burgundy.

She is now making a vibrantly citrus, lime zesty minerally Chardonnay at her Glenelly Estate in South Africa and recommends serving the 2011 with a firm white fish with a light aioli sauce.

2007 Grand Vin de Glenelly has rich ripe Shiraz fruit contributing pepper-spice along with the Bordeaux varieties that she serves with Springbok Carpaccio with some Truffle Oil

2009 Lady May a 94 pointer on eRobertParker.com is Glenelly's Flagship Estate Wine of 90% cab sauv with 10% petit verdot showing distinctive fynbos of the terroir (sort of like the garrigue of Southern France) and she recommends Beef Wellington as a great pairing!"

### **ERWAN FAIVELEY** of Faiveley:

10 wines each with a very specific one of two food matchings in French which will be posted on our website.

Mercurey Blanc Clos Rochette 2007 – Plateau de Fruits de Mer ou Vol au Vent et son petit mesclun

Mercurey La Frambosiere 2006 – Risotto aux Cepes ou Navarin d'agneau

Mercurey 1er Cru Clos des Myglands (monopole) 2008 – Gigot d'agneau ou Perdrix aux lentilles

Meursault 1er Cru Blagny 2009 – Mousseline de brochet sauce aux ecrevisses, terrine de homard

Puligny-Montrachet 1er cru La Garenne 2010 – Poelee de Saint-Jacques, ecrevisses a la crème

Nuits-Saint-Georges 1er cru Les Damodes 2006 – Cuissot de chevreuil au vinaigre de framboise ou magret de canard roti au poivre vert

Nuits-Saint-Georges 1er Cru Les Porets Saint Georges 2007 – Civet de lievre ou Pigeon aux petits pois

Gevrey-Chambertin 1er Cru Les Cazetiers 2000 – Magret de canard aux baies de cassis ou Filet de Biche

Latricieres-Chambertin 2000 – Pave de Charolais et sa poelee de girolles

Corton Clos des Cortons 2009 – Filet de Sanglier a la moutarde, ou Caille rotie ou Fromage bien affine (Citeaux)

Mostly we still see sweet wines being recommended with dessert. In fact some producers have done most of their marketing in this direction. An example would be Andrew Quady and his many years of sponsoring Dessert Competitions finding the magical dessert to go with Essensia from Orange Muscat (or the low alcohol version of Electra) and with Elysium from Black Muscat. Quinta do Noval are starting their second year of finding the best chocolate dish to match their 2005 Late Bottled Vintage and also 10 year old Tawny Port. Sauternes and sweeter Riesling have traditionally been the same but this is rapidly changing. Jeannie Cho Lee the first Asian Master of Wine has a book out called Perfect Pairings and recommends German wines with many Asian flavours. Particularly those with some sweetness such as many Shanghainese dishes and Indian coconut curries are perfectly suited for riesling auslese. Jeannie is presently promoting with the 2 star Michelin Shang Palace at Kowloon Shangri-La in Hong Kong the mini custard Sauternes Moon Cake with specifically Chateau Guiraud. There was a similar seminar last year at Vinexpo in Bordeaux promoting Sauternes with many Chinese dishes prepared on the spot. Pretty soon all the Sauternes produced will be headed for China. So as a follow up I thought I should ask the world's two most experienced Sauternes experts for their present ideas.

#### BILL BLATCH ex of Vintex in Bordeaux:

The world's number one authority on all Sauternes professes to be "a fervent promoter of Sauternes with all food!" He likes André's selections with Sauternes but comes up with a few alternatives for himself:

Chateau Climens: A.S. Apple Charlotte; B.B. Oysters on the half shell (especially salty ones)

Chateau Guiraud: A.S. Peach Melba; B.B. Crab/Langoustines/Ecrevisses a la Nage au Safran

Chateau Suduiraut: A.S.Nectarines; B.B. Szechuan/Spicy Indian food

Chateau Rabaud: A.S. Raspberries; B.B. Pork Chop with a touch of pepper

Chateau Lafaurie-Peyraguey: A.S. Strawberries; B.B. Grilled Sausages/ Baby Back Ribs

Chateau d'Yquem: A.S. Peaches; B.B. Roast Turkey

As for dry whites and reds he confesses to becoming more and more American about this, tending to drink half the bottle in the kitchen before eating. Some things that work well with the other half are:

Ch. de Fontenille Clairet 2011 – Melon & Proscuitto

Ch. Chalon 1996 Mossu – Mersey Natives (the nutty ones)

Ch. Senejac Blanc 1990 – Poached Lobster Tails

Ch. Ausone 1985 - Escalope de Veau with no sauce

Ch. Montrose 1991 – Leg of Lamb medium rare

Ch. Thebot 2003 – Grilled Sirloin Rare

Couvent des Jacobins 1998 St Emilion – Roast Chicken and roasties

# ALEXANDRE DE LUR SALUCES ex of Chateau d'Yquem and now Chateau de Fargues

Another very knowledgeable Sauternes friend likes matching d'Yquem, de Fargues and all Sauternes generally with seafood. "Particularly crab, lobster, crayfish, oysters, scallops with a younger Sauternes from 2002, 2006, or 2008. Ris de Veau also are very enjoyable with a young Sauternes like 2005.

I must confess that I like it with foie gras which is not a scoop! I like it even better if slightly poele with some 1967. When going to Asia, I love Beijing pork, with the skin caramelized with the 2001. However, maybe this millesime should be kept for the future as it is a great one too young to be already consumed – therefore take 1998 with it now. With cheeses I like Roquefort or Stilton with a solid millesime like 1990. Raise a bit of a controversy with desserts. It is too late in the meal and the confrontation of the sugar remaining in the humblest dessert eclipses the natural sugar of the wine emphasising too much its necessary acidity. If I must I choose then Blanc Manger which Richard Olney loved with his d'Yquem.

Many of the great chefs I know prefer serving a fruit tart or mango or pineapple with an outstanding vintage like a 1975".

### <u>ALFRED TESSERON</u> of Chateau Pontet-Canet:

The owner of Chateau Pontet-Canet in Pauillac perhaps sums it up best.

"Over the years both of us have had many different vintages of Pontet-Canet and we realize that they go well with a lot of dishes – I think it is a question of personal taste! At home I often serve my red wine with sea-bass!"

As you can see there are lots of new matching ideas out there.

Some thirty years ago there was an article published in Western Living Magazine by David Rodger profiling me in some detail because of my intense wine infatuation. At that time I was quoted about how much I admired the work of the IWFS and André Simon as well as his original Partners booklet and how I promised in the article to have it updated one day. Now here I am a generation late attempting to do just that. Because there are now so many match making game possibilities with so many wines from the New World I thought it rather presumptuous of me to just list mine. Certainly there are already lots of books and websites out there trying to do this with "What to Drink With What You Eat", "Perfect Pairings", "Matching Food and Wine"; Wine Spectator tips on how to match, Natalie MacLean's Wine & Food Matcher etc. but a search on Google to find the food you need to complement the wine you are opening is still difficult.

I believe we can do it much better and be more specific and reliable from the personal experiences of so many of our knowledgeable members.

Therefore the purpose of this Lecture is two-fold. Firstly to bring back into focus our respect for and fond memories of André Simon but also to encourage each of you here today and all IWFS members to list one or two cherished wine and food pairings and share it with us by posting it on our website.

I have Andrea Warren at the International Secretariat in London already on this asking our wine consultants for the Vintage Card from the regions around the world to submit with their current 2012 year harvest reports a few of their best wine and food matches.

Eventually next year our goal is to correlate all these recommendations using this input from all of us and to publish another little Partners Revisited booklet in tribute to André Simon. Please help us out!

Sid Cross		

#### **Sid Cross OMA**

Sid Cross is a lawyer by profession, but today is recognized globally for his knowledge, tasting abilities and connections within the wine regions of the world. Sid has been active in the International Wine and Food Society since the early Seventies and has been honoured with the André Simon Silver medal. He is past Chair of the IWFS Wine Committee, has served on the North American Committee and Council and accepted the position of Hon President of the IWFS in September 2012.

Sid is the only Canadian to be inducted as a Membre d'Honneur of l'Academie du Vin de Bordeaux, and also to be awarded The Gourmet of the Year by the Society of Bacchus America. He has been honoured by the French Government as an Officer in the prestigious Ordre du Mérite Agricole. Today Sid is a wine writer, judge, panellist and entertaining educator. He has been instrumental in forming branches of many existing wine societies in Vancouver and is a driving force in many charitable fund-raising events involving wine and food.